

CORPORATE PROFILE

Gruppo Euromobil

A man in a white long-sleeved shirt and a black apron is focused on chopping vegetables on a wooden cutting board. He is standing at a modern kitchen island with a dark, marble-veined countertop. Two women, one with long blonde hair and one with long dark hair, are leaning over the counter, looking at the man's work. The kitchen is well-lit with warm, golden light. In the background, there are glass-fronted cabinets filled with various bottles and dishes. On the counter, there are several items including a loaf of bread, a glass of orange juice, a bunch of fresh herbs, and a plate of food. The overall atmosphere is warm and inviting, suggesting a lifestyle of quality and family time.

LIVE YOUR LIFE, WITH US.

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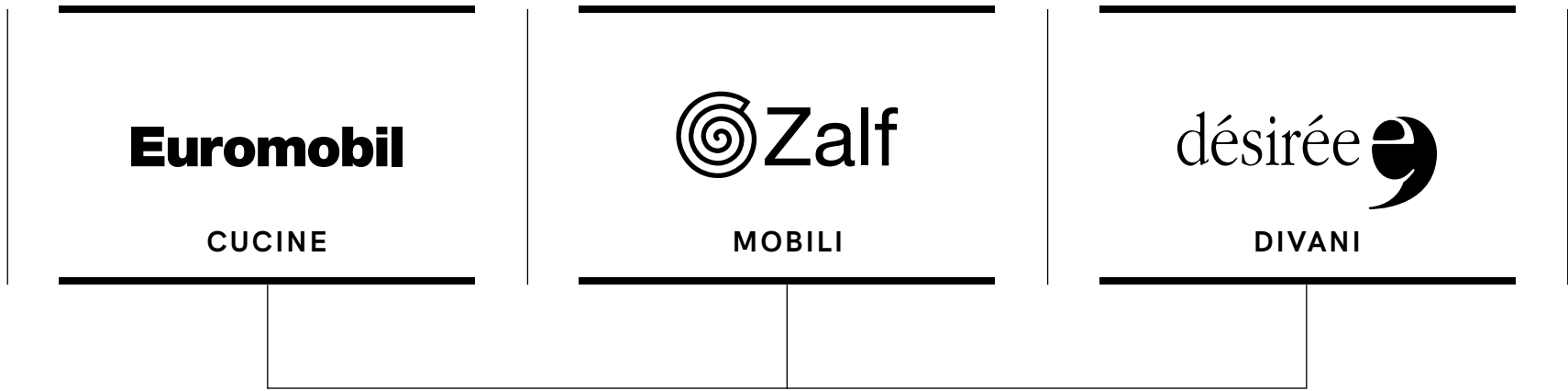
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GRUPPO EUROMOBIL

A MAJOR NAME IN DESIGN FURNITURE PRODUCTION

Gruppo Euromobil founded Euromobil kitchens in 1972, Zalf furniture in 1974 and acquired Désirée sofas in 1995 to offer home and contract furniture, building its success on the ability to foresee trends, in collaboration with international designers. Founded on the entrepreneurial vision of the four Lucchetta brothers, the independent group managed to combine impressive industrial expertise with the quality of Made in Italy craftsmanship.





Gruppo Euromobil

Euromobil







I BRAND

INSPIRED BY THE SAME PHILOSOPHY

Gruppo Euromobil, a Made in Italy company, is a contemporary home and contract furniture specialist. The Group consists of three brands, all inspired by the same philosophy, who boast advanced technology production, combining fine craftsmanship with extremely innovative, flexible and versatile manufacturing systems. Automated production is completed with manual skills. Constant upgrading and highly qualified staff ensure the best results and maintain excellent production standards. The Group targets are the domestic and international markets of the home and contract sector.

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EUROMOBIL

1972

year of founding

This is the first company in the Group, founded in 1972. Its organisation instantly becomes an anchor for production and management. Investments in technology establish a perfect balance between design, quality and affordability, and also create a distinctive company image and style recognisable on a global scale.

09

Gruppo Euromobil



Euromobil Headquarters "Astati" an artwork by Nag Arnoldi

EUROMOBIL

TIMELESS KITCHEN COLLECTIONS

Stunning kitchens for an excellent and enduring investment. Distinctive kitchen styles with rich textures and flexible design arrangement.



TELERO ANTIS LAIN



TELERO ANTIS



ANTIS



LAIN



LAIN



FILÒ



TELERO



TELERO ANTIS



FREE STEEL



SEI



TELERO ANTIS

EUROMOBIL

TELERO designed by R&S Euromobil and Roberto Gobbo



EUROMOBIL

ANTIS designed by R&S Euromobil and Roberto Gobbo



EUROMOBIL

LAIN designed by R&S Euromobil and Roberto Gobbo



EUROMOBIL

SEI designed by Marc Sadler



ZALF



1974

year of founding

Furniture systems that become architectural structures throughout the home to fit new styles of living. Design that creates space. Often multifunctional, increasingly dynamic and compact storage elements to meet the demands of contemporary living.

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Gruppo Euromobil



Zalf Headquarters "Intimità" an artwork by Natalino Andolfatto

ZALF

DESIGN THAT CREATES SPACE

Flexible compositional options allow a rich range of custom designs for rooms in the home, including service rooms.



FLEXY EASY



ALTERNA - FLEXY



ALTERNA - WINDY



ALTERNA - WINDY



ALTERNA



FLEXY EASY



FLEXY



FLEXY EASY



WINDY



ALTERNA

ZALF



WALK-IN CLOSET designed by R&S Zalf and Roberto Gobbo



ZALF



NIGHT designed by R&S Zalf and Roberto Gobbo



ZALF



WALK-IN CLOSET designed by R&S Zalf and Roberto Gobbo



ZALF



LIVING designed by R&S Zalf and Roberto Gobbo



ZALF



NIGHT designed by R&S Zalf and Roberto Gobbo



ZALF



SERVICE ROOM designed by R&S Zalf and Roberto Gobbo



DÉSIRÉE

1968

year of founding

1995

year of acquisition

A member of the Euromobil family since 1995. Perfectly summing up the manufacturing philosophy in a combination of precision design and technological innovation for guaranteed absolute quality.

Désirée Headquarters "Il grande angelo" an artwork by Pablo Atchugarry



DÉSIRÉE

A CONVIVIAL,
COMFORTABLE,
ELEGANT FEEL
IN EVERY DETAIL

Sofas, armchairs and beds inspired by the 'Home soft home' philosophy, Désirée naturally understands and transmits emotions and sensations. Each product is highly unique, comfortable, elegant and with a distinctive design. There is a reason for each and every perfectly executed detail.



KARA



KUBIC - LUDWIG



BOË



EASTON



AVI



LOVELY DAY



MONOPOLI



ARLON



SHELLON



GLOW IN

DÉSIRÉE

HAB designed by Marc Sadler



DÉSIRÉE

ARLON designed by Matteo Thun & Antonio Rodriguez



DÉSIRÉE



RITO designed by Matteo Thun & Antonio Rodriguez



DÉSIRÉE

LACOOON ISLAND designed by Jai Jalan



DÉSIRÉE

SHELLON designed by Setsu & Shinobu Ito



GRUPPO EUROMOBIL

NUMBERS

50

YEARS IN BUSINESS

180.000

SQ.M TOTAL AREA

70.000

SQ. FACTORY SPACE

250

EMPLOYEES

800+

STORES

40+

COUNTRIES AROUND THE WORLD

GRUPPO EUROMOBIL

VALUES



MADE IN ITALY



HISTORY



TECHNOLOGY



RESEARCH



DESIGN



QUALITY



SUSTAINABILITY



ART&CULTURE



SPORT

GRUPPO EUROMOBIL

HISTORY



GRUPPO EUROMOBIL

HISTORY



1972 Euromobil

The Lucchetta brothers set up Euromobil, invest in machinery and start large-scale production of kitchens.



1974 Zalf

Founded in 1974, Zalf starts out manufacturing kids' bedroom furniture, then moves into living, bedroom and office furniture.

EuroCucina

1974 First appearance at Eurocucina

Euromobil shows at Eurocucina, the first biennial international kitchen furniture event from 9th to 12th March 1974.

Salone del Mobile Milano

1984 First appearance at Salone del Mobile

Zalf shows in the 10th Salone Internazionale del Mobile for the first time, displaying its new full range of home furniture systems.



1990 New Euromobil site

The Group is growing and expands its site: the Euromobil site measures 26,000 sq.m.



1995 Désirée

Acquisition of the Désirée upholstered furniture company. After total reorganisation, the home furniture range now includes sofas, armchairs, beds and complements.

GRUPPO EUROMOBIL

HISTORY



2000 **Zalf site** **expansion**

Expansion of the Zalf site follows full reorganisation of the production cycle which doubles daily production with new CNC machinery. The Zalf site measures 15,000 sq.m.



2006 **Désirée site** **expansion**

The Désirée manufacturing plant undergoes a complex reorganisation. This takes place gradually over several years and coincides with the expansion and renovation of the 10,000 sq.m manufacturing plant.



2009 **Skira Monography**

The story of the Lucchetta brothers, their companies and their foray into the world of art, sport and design is told in the book edited by Skira entitled 'Gruppo Euromobil, un'impresa di design tra arte e sport'.



2015 **Expo official partner**

Gruppo Euromobil is chosen as a furniture supplier for the Expo Village accommodation in Cascina Merlata.



2020 **Euromobil** **Flagship Store**

The first Euromobil flagship store in Italy opens in Milan, in Corso Monforte 30/3. The design concept is created by the studio of Matteo Thun & Antonio Rodriguez.



2021 **New Company** **Showrooms**

A single 2,500 sq.m site with three display areas in which each brand communicates its own philosophy, essence and nature, offering a unique, transparent and light visual experience.

TERRITORY

IN THE VENETO REGION,
WITH ITS CAREFULLY
PRESERVED VALUES,
A POSITIVE MODEL OF
BUSINESS DEVELOPMENT
IS GROWING

TERRITORY

ALL MADE IN ITALY

An industrial company deeply rooted in its territory, the Veneto region and specifically the Treviso area, the heart of Italian small-medium enterprise, where company history intersects with that of numerous families, founders and initiators of many business ventures. The key events in the personal and business history of Gruppo Euromobil are an important case study: a positive model of business development, starting with the founding of a small family firm, which builds on its own strengths of craftsmanship, technical skill and morals to grow into a major industrial group.



100% MADE IN ITALY

CRAFTSMANSHIP AT ITS FINEST

The Gruppo Euromobil vision is clear: to keep the entire production cycle in Italy to ensure the highest level of precision and perfection in manufacturing to deliver craftsmanship at its finest. Its Research & Development centre works with top architects and exclusive designers. The Group is founded on several core Made in Italy values: a family of entrepreneurs, a territory representing a unique system within the international scene, from concept to market, where product quality comes first; ongoing, far-sighted investment in manufacturing technology and equipment; and last but not least, a receptiveness to contemporary art which derives from the Lucchetta brothers' passion.



QUALITY

DESIGNED TO LAST AND HIGH QUALITY STANDARDS

Désirée has always used only the finest environmentally friendly and completely recyclable raw materials like wood, metal and leather. European standard UNI EN ISO 9001 certification, which regulates, controls and checks all internal and external company processes, was acquired by Euromobil in 1996 and Zalf in 1997. All products are designed and built according to strict safety standards, respecting ergonomic standards with the end user clearly in mind.





QUALITY

ADVANCED
TECHNOLOGY



QUALITY

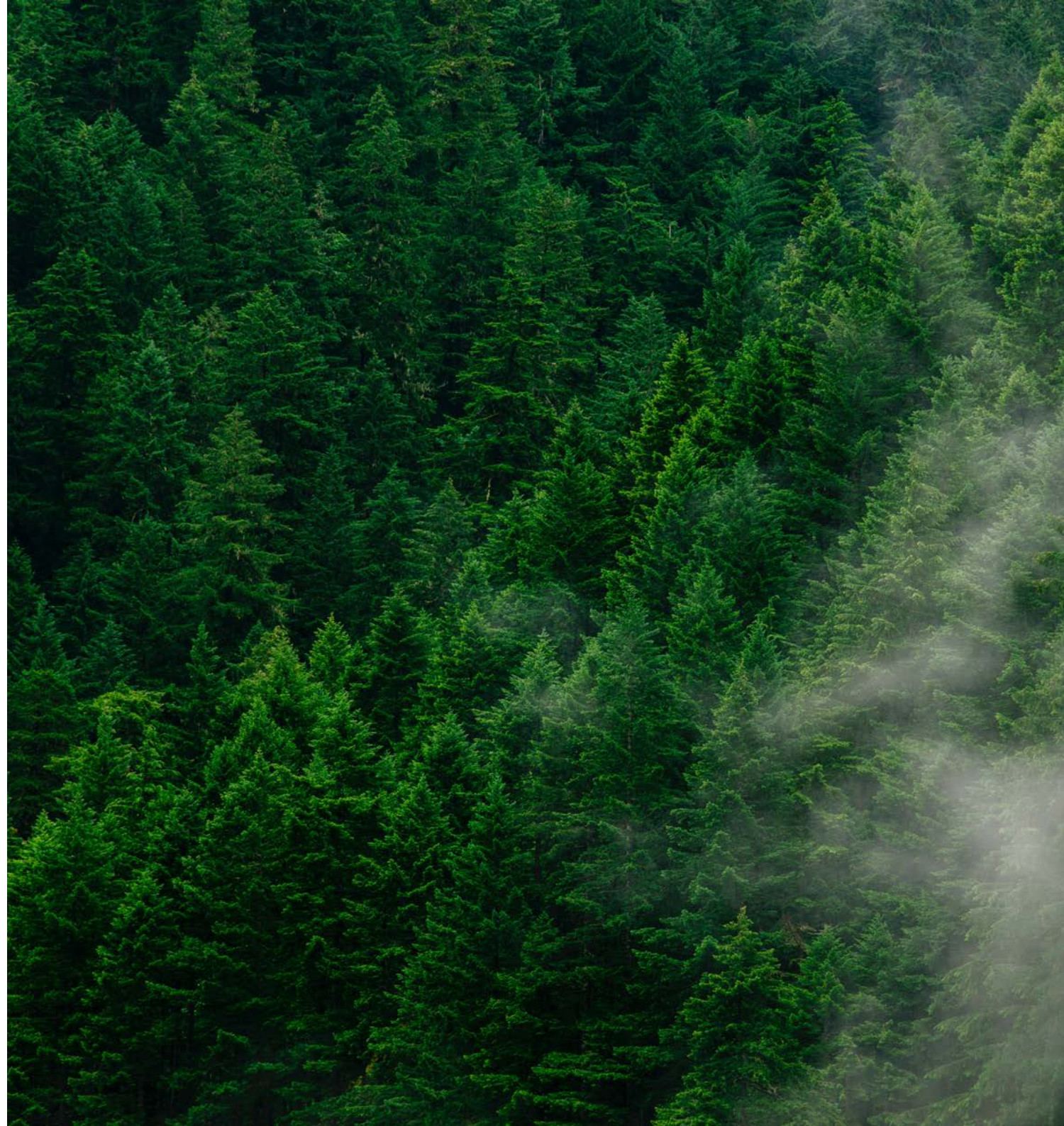


ARTISAN PASSION

RESPONSIBILITY

WE ARE RESETTING THE DELICATE BALANCE BETWEEN MAN AND NATURE WITH RENEWED AWARENESS

Gruppo Euromobil identifies with the values of transparency, innovation, honesty, and environmental and social responsibility, derived from a strong, established cultural identity. Under the guidance of the same family, the Group is known for its "human", professional style drawn from a balance of respect for others and interest in the company. For Gruppo Euromobil corporate social responsibility means being able to integrate its operations into respecting and protecting the interests of all of its partners, safeguarding environmental resources and preserving them for future generations.



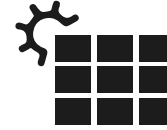
RESPONSIBILITY

SUSTAINABLE DESIGN



For years, Gruppo Euromobil has been designing and manufacturing environmentally friendly furniture with the awareness and aim of preserving our great earthly home. Over the years it has thus recognised the importance of sustainable design across the range of products and company production systems.

SUSTAINABILITY



A new generation photovoltaic system produces sustainable energy. The whole production cycle meets environmentally sustainable requirements.

ENVIRONMENTALLY SUSTAINABLE MATERIALS



The Group has always used only environmentally friendly natural raw materials like wood, metal and leather in full respect of the environment. All ecopanels are made of wood chips, recycled from sawmill waste, and have low formaldehyde emissions.

PACKAGING



To reduce emissions to a minimum and protect the environment, all of our packaging (polystyrene, cardboard and shrink wrap) are 100% recyclable.

CONTRACT

A WORLD-CLASS BRAND

Gruppo Euromobil Contract is the Contract sector division collaborating with international designers to manage large volume orders and special projects. A sole contact follows the client through every phase of supply, from design to production, through to logistics and installation, and is always there to solve problems, deliver solutions and coordinate operations. Gruppo Euromobil Contract's experience helps identify practical solutions for both Corporate - banks, museums, theatres, airports - and Hospitality - hotels, restaurants and resorts.

44 | THE CONTRACT PROCESS
45 | DESIGNS

THE CONTRACT PROCESS

1.	IDEA	<hr/> <p>Constantly listening to and exchanging ideas with the client to understand specific needs</p>	<hr/> <p>Collaboration with designers to develop ideas for the preliminary design</p>	<hr/> <p>Assessment of technical specifications and project constraints to draft the operational plan</p>
2.	DESIGN	<hr/> <p>Presentation of preliminary layouts to give client's desires substance, form and character</p>	<hr/> <p>Elaboration of executive plans from which the installation will take shape</p>	<hr/> <p>Creation of three-dimensional models to obtain measurements and details for use during production</p>
3.	PRODUCTION	<hr/> <p>Internal production launched for custom manufacturing of chosen products</p>	<hr/> <p>Execution of works to optimum standards with logistical optimization, installation and final inspection</p>	<hr/> <p>Pre- and after-sales assistance for guaranteed constant support in every phase of the contract process</p>

PROJECTS

—
COMPLETE FURNISHING
SOLUTIONS, HI-TECH,
STYLISH DESIGN



PROJECTS



GRAND MELIA HOTELS & RESORTS - GREECE



RG/RM RESIDENCE - ITALY



BOCCONI UNIVERSITY MILAN - ITALY



FOUR WINDS RESIDENCE - TURKEY



RESIDENCE SAN SALVADOR - EL SALVADOR



YANG PYEONG - SOUTH KOREA



EXPO VILLAGE MILAN 2015 - ITALY



BROAD PARK - UNITED KINGDOM



EUROSKY - ITALY

PROJECTS

EUROSKY - ITALY



PROJECTS

GRAND MELIA HOTELS & RESORTS - GREECE



PROJECTS

CASA DANTE - ITALY



PROJECTS

RESIDENCE SAN SALVADOR - EL SALVADOR



PROJECTS

RG/RM RESIDENCE - ITALY



PROJECTS

ANYANG ANGANG - SOUTH KOREA



DESIGNERS

THE ESSENTIAL ROLE OF DESIGN

54 | DESIGNERS

Gruppo Euromobil and the Lucchetta brothers created a new, unique relationship between design and industry, via a Research and Development team who collaborate with designers, and between design and art, producing a distinctive style. A now-indispensable quality that competition extends to the propitious dimensions of totality. Its products are styled to respond closely to the needs and transformations of contemporary living, and are the result of meticulous research and development, focussed on innovations in technology and materials and responsive to more specifically design-related aspects, thanks also to enduring relationships with various designers. Roberto Gobbo, the long-standing art director of Gruppo Euromobil, is joined by international designers and emerging young talent like Marc Sadler, Matteo Thun & Antonio Rodriguez, Setsu & Shinobu Ito and Jai Jalan.

DESIGNERS



Roberto Gobbo



Matteo Thun & Antonio Rodriguez



Marc Sadler



Jai Jalan



Setsu & Shinobu Ito



Simone Micheli

HEADQUARTERS

WHERE DESIGN
RULES

56 | COMPANY SHOWROOM
63 | MILAN FLAGSHIP STORE

COMPANY SHOWROOM



COMPANY SHOWROOM

A single 2,500 sq.m site with three display areas where each brand communicates its own philosophy and essence. A place to define the company identity, a space conceived and designed to give visitors an authentic brand experience for a full appreciation of all core values of the Gruppo Euromobil philosophy.



COMPANY SHOWROOM

—
EUROMOBIL



COMPANY SHOWROOM

—
EUROMOBIL



COMPANY SHOWROOM

DÉSIRÉE



COMPANY SHOWROOM

DÉSIRÉE



COMPANY SHOWROOM

ZALF



FLAGSHIP STORE

CORSO MONFORTE 30/3
MILAN



FLAGSHIP STORE

CORSO MONFORTE 30/3
MILAN

In Corso Monforte 30/3 in Milan, the Matteo Thun & Antonio Rodriguez studio store plan focusses on the room traditionally considered the heart of every home: the kitchen. The 800 sq.m store sits in the historic centre of Italy's economic capital and the heart of global design. Not only a store, it thrives on and breeds culture, enshrining the company values and is much more than just a showroom. Visitors go straight into the display area. Skirting the entrance hall, a staircase leads down to the lower floor dedicated to the technical area, where materials and finishes are on display.



FLAGSHIP STORE



FLAGSHIP STORE



FLAGSHIP STORE



ART, CULTURE, SPORT

A LONG, THRILLING JOURNEY

69	DESIGN LOCATIONS
71	ART LOCATIONS
74	SPORT

“Moving within the world of art and artists, spending time with them, teaches us to look ahead to new horizons unknown to the world of industry. Bringing art into industry makes our way of doing business different and it encourages all the people associated with it to grow culturally. Art trains the eye to distinguish beauty and brings us serenity. It makes us experience our time in a different way.”

— Gaspare Lucchetta —

DESIGN LOCATIONS

ATTENDING
EUROCUCINA
SINCE 1974,
AND THE SALONE
INTERNAZIONALE
DEL MOBILE
IN MILAN
SINCE 1984

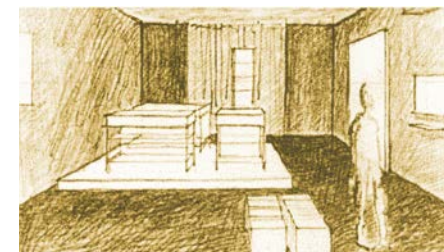


DESIGN LOCATIONS

- LA SALA TELEMATICA - ABITARE IL TEMPO - Verona
- CUCINA.COME - ABITARE IL TEMPO - Verona
- LA CASA NEL BOSCO - ABITARE IL TEMPO - Verona
- CONVIVIO - ESSERE - BENESSERE - Triennale di Milano
- WATERFIRE - Eurocucina Milan
- THE FACE HOUSE - ABITARE IL TEMPO - Verona
- I MAGNIFICI 7 - ABITARE IL TEMPO - Verona
- OVERSEA BUILDING - Verona
- PRESENTATION OF THE "IT-IS" PROJECT - Triennale di Milano
- MI-SHA, LUXURY TASTE EXPERIENCE - Milan
- TANTO BELLI DA ESSERE MANGIATI - Milan
- POSTI DI VISTA - DESIGN SENSIBILE - Milan
- JO HOUSE - Milan
- SPACE FOR LIFE - MADE EXPO - Milan
- AROUND THE WORLD - MEET DESIGN - Triennale di Milano
- AFFINITY IN AUTONOMY - SONY - Milan
- DESIGN THERAPY - ELLE DECOR GRAND HOTEL - Milan



TRIENNALE - Milan
Essere Benessere - 2000



ABITARE IL TEMPO - Verona
La sala telematica - 2000



ABITARE IL TEMPO - Verona
La casa nel bosco - 2006



EUROCUCINA - Milan
Waterfire - 2008



MADE EXPO - Milan
Space for Life - 2012



TRIENNALE - Milan
Around the world - Meet Design - 2013



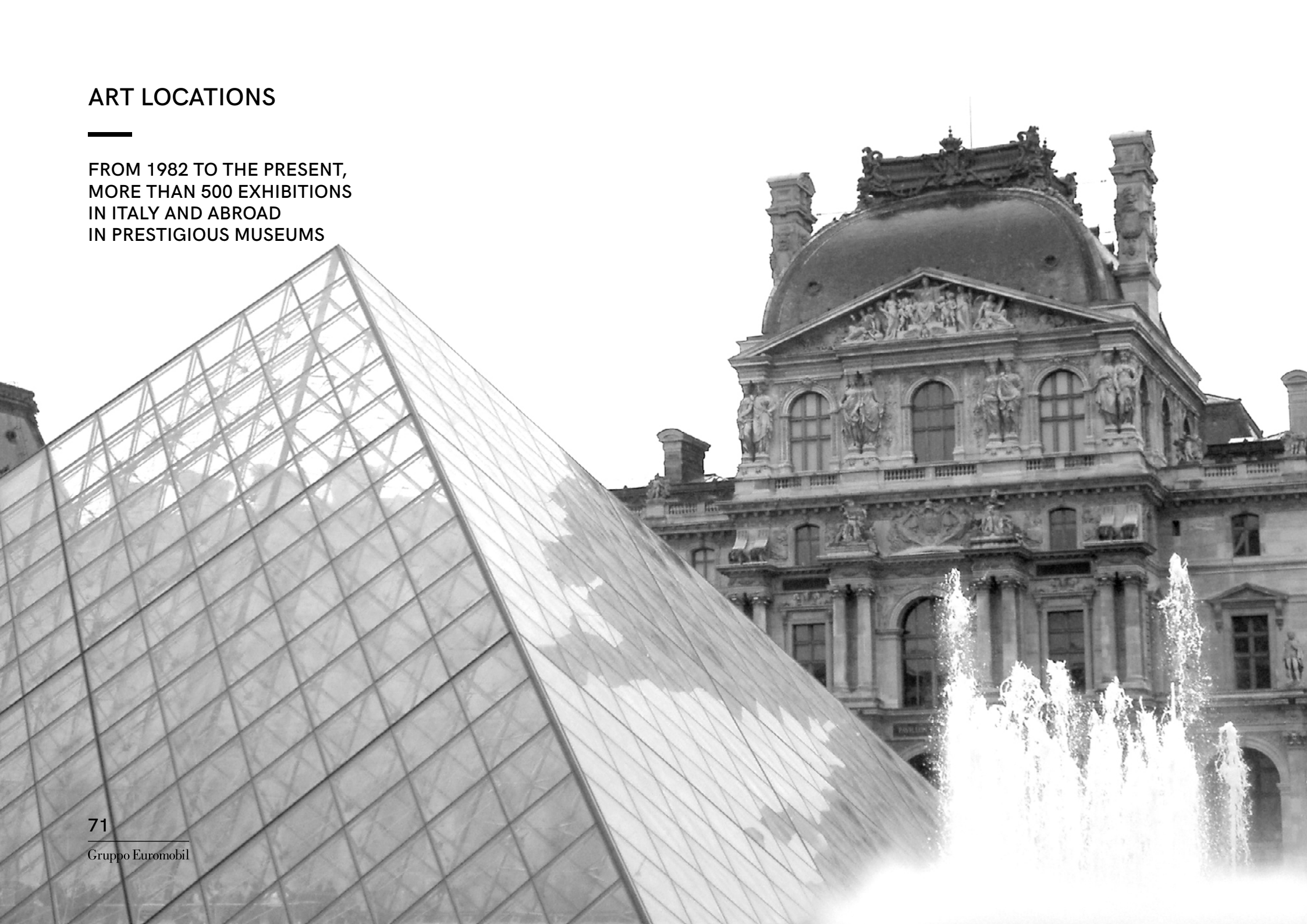
ELLE DECOR GRAND HOTEL - Milan
Design Therapy - 2019



AFFINITY IN AUTONOMY - Milan
Sony - 2019

ART LOCATIONS

FROM 1982 TO THE PRESENT,
MORE THAN 500 EXHIBITIONS
IN ITALY AND ABROAD
IN PRESTIGIOUS MUSEUMS



ART LOCATIONS

- LOUVRE MUSEUM - Paris
- MUSEE D'ORSAY - Paris
- GUGGENHEIM MUSEUM - Bilbao
- CORRER MUSEUM - Venice
- SCUDERIE DEL QUIRINALE - Rome
- PALAZZO REALE - Naples
- HERMITAGE - Saint Petersburg
- GALLERY OF MODERN ART - Moscow
- SANTA GIULIA MUSEUM - Brescia
- CASA DEI CARRARESI MUSEUM - Treviso
- FUNDACIÒN PABLO ATCHUGARRY - Uruguay
- CASTEL SISMONDO - Rimini
- BASILICA PALLADIANA - Vicenza
- PALAZZO DELLA PERMANENTE - Milan
- MUSEO NAZIONALE - Ravenna
- MUSEO CIVICO PALAZZO TE - Mantua
- MUSEO SANTA CATERINA - Treviso
- CASA DEL MANTEGNA - Mantua
- PALAZZO REALE - Milan



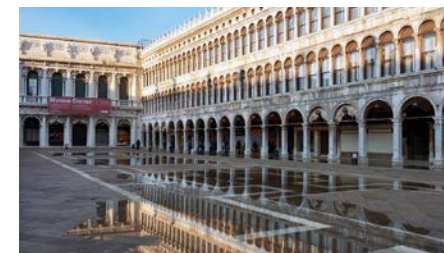
LOUVRE MUSEUM - Paris
Leonardo da Vinci disegni e manoscritti - 2003



MUSEE D'ORSAY - Paris
Il Dagherrotipo francese dell'800 - 2003



GUGGENHEIM - Bilbao
Fabrizio Plessi - 2003



CORRER MUSEUM - Venice
Fabrizio Plessi "Waterfire" - 2001



CASA DEL MANTEGNA - Mantua
Alberto Biasi / Julio Le Parc - 2005



HERMITAGE - Saint Petersburg
Augusto Murer 1986
Alberto Biasi "Cinetismo e Arte" 2006

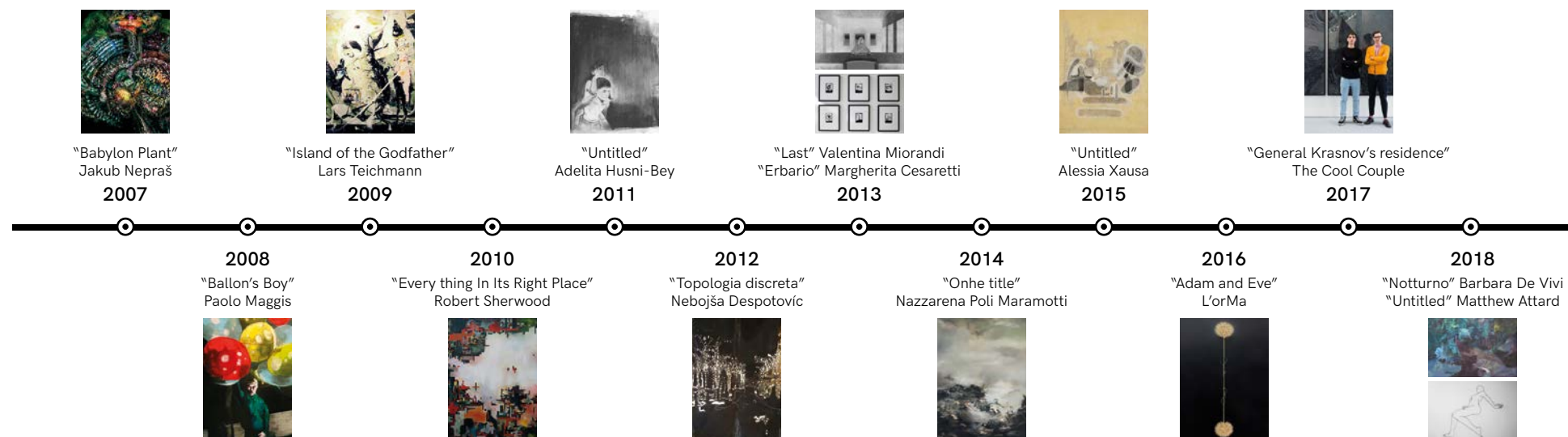


PALAZZO REAL - Milan
Pablo Atchugarry "Vita della Materia" - 2021

ART LOCATIONS

ARTE FIERA BOLOGNA UNDER 30 PRIZE

Main Sponsor of Arte Fiera Bologna from 2007 to 2018 and promoters of the Gruppo Euromobil Under 30 Prize. For twelve years of the event, the Gruppo Euromobil Prize was awarded to young Italian and foreign artists who had made their name in the art system.



SPORT

MORE THAN 40 YEARS OF THE
ZALF EUROMOBIL DÉSIRÉE FIOR
UNDER 23 CYCLING TEAM



SPORT

“The Lucchetta brothers entered cycling in 1982, but older, almost daguerreotype photos exist and record what you might call a leisure activity: their employees out pedalling on Sundays and holidays for the sheer enjoyment of riding bicycles. From that moment on, the family’s sponsorship took two separate routes, although both supporting and encouraging sport. The first route was cycling and the second, more complex route took in many other sporting disciplines, including football. Gruppo Euromobil still supports the Under 23 cycling team today with undiminished passion. They have always achieved excellent results, winning in top international competitions and bringing home eight world titles. Cycling is all about the values of comprehension and teamwork, which mean a great deal to the Group, because in industrial competition too, success depends on team spirit, the ability to cooperate and everyone feeling that they are key players in one big, shared project.”

— Giampaolo Ormezzano —

TITLES

8

world titles

TITLES

2

european titles

TITLES

30

national titles

ATHLETES

100+

athletes turning professional

WINS

1500+

competitions won

YEARS

30+

years of the Under 23 Cycling Team competing

GRUPPOEUROMOBIL.COM

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