

CORPORATE PROFILE

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Gruppo Euromobil



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# GRUPPO EUROMOBIL

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## A MAJOR NAME IN DESIGN FURNITURE PRODUCTION

Gruppo Euromobil founded Euromobil kitchens in 1972, Zalf furniture in 1974 and acquired Desiree sofas in 1995 to offer home and contract furniture, building its success on the ability to foresee trends, in collaboration with international designers. Founded on the entrepreneurial vision of the four Lucchetta brothers, the independent group managed to combine impressive industrial expertise with the quality of Made in Italy craftsmanship.





**Euromobil**

CUCINE

 **Zalf**

MOBILI

**desiree** 

DIVANI

Gruppo Euromobil

# Euromobil







# BRAND

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## INSPIRED BY THE SAME PHILOSOPHY

Gruppo Euromobil, a Made in Italy company, is a contemporary home and contract furniture specialist. The Group consists of three brands, all inspired by the same philosophy, who boast advanced technology production, combining fine craftsmanship with extremely innovative, flexible and versatile manufacturing systems. Automated production is completed with manual skills. Constant upgrading and highly qualified staff ensure the best results and maintain excellent production standards. The Group targets are the domestic and international markets of the home and contract sector.

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# EUROMOBIL

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1972

year of founding

This is the first company in the Group, founded in 1972. Its organisation instantly becomes an anchor for production and management. Investments in technology establish a perfect balance between design, quality and affordability, and also create a distinctive company image and style recognisable on a global scale.

09

Gruppo Euromobil



Euromobil Headquarters "Astati" an artwork by Nag Arnoldi

# EUROMOBIL

## TIMELESS KITCHEN COLLECTIONS

Stunning kitchens for an excellent and enduring investment. Distinctive kitchen styles with rich textures and flexible design arrangement.



TELERO ANTIS LAIN



TELERO ANTIS



ANTIS



MARGO



MARGO ANTIS



TELERO ANTIS



SEI



MARGO ANTIS



FREE STEEL



LAIN



FILÒ TELERO

# EUROMOBIL

**MARGO ANTIS** designed by R&S Euromobil and Roberto Gobbo



# EUROMOBIL

ANTIS LAIN designed by R&S Euromobil and Roberto Gobbo



# EUROMOBIL

**LAIN ANTIS** designed by R&S Euromobil and Roberto Gobbo



# EUROMOBIL

SEI designed by Marc Sadler



# ZALF



1974

year of founding

Furniture systems that become architectural structures throughout the home to fit new styles of living. Design that creates space. Often multifunctional, increasingly dynamic and compact storage elements to meet the demands of contemporary living.

15

Gruppo Euromobil



Zalf Headquarters "Intimità" an artwork by Natalino Andolfatto

# ZALF

## DESIGN THAT CREATES SPACE

Flexible compositional options allow a rich range of custom designs for rooms in the home, including service rooms.



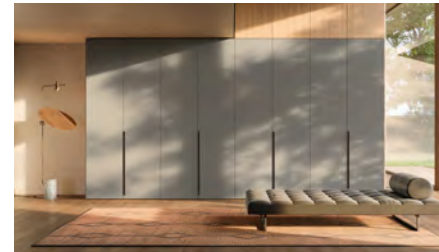
FREESPACE



STORAGE UNIT



ALTERNA



ALTERNA



WINDY



FREESPACE



FREESPACE



FLEXY



ALTERNA



FREESPACE

# ZALF



**STORAGE UNIT** designed by R&S Zalf and Roberto Gobbo



ZALF



ALTERNA designed by R&S Zalf and Roberto Gobbo



ZALF



ALTERNA designed by R&S Zalf and Roberto Gobbo



ZALF



ALTERNA designed by R&S Zalf and Roberto Gobbo



ZALF



FLEXY designed by R&S Zalf and Roberto Gobbo



# ZALF



LIFESTYLE designed by R&S Zalf and Roberto Gobbo



## DESIREE

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**1968**

year of founding

**1995**

year of acquisition

A member of the Euromobil family since 1995. Perfectly summing up the manufacturing philosophy in a combination of precision design and technological innovation for guaranteed absolute quality.

**23**

Gruppo Euromobil

Desiree Headquarters "Il grande angelo" an artwork by Pablo Atchugarry



# DESIREE

A CONVIVIAL,  
COMFORTABLE,  
ELEGANT FEEL  
IN EVERY DETAIL

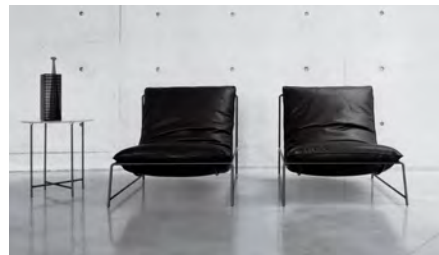
Sofas, armchairs and beds inspired by the 'Home soft home' philosophy, Desiree naturally understands and transmits emotions and sensations. Each product is highly unique, comfortable, elegant and with a distinctive design. There is a reason for each and every perfectly executed detail.



BOÈ



ARLON



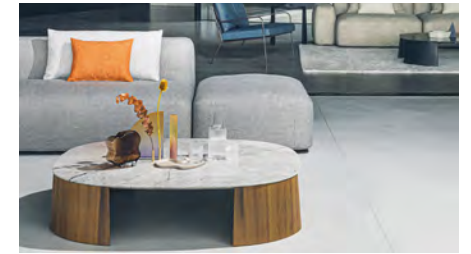
RITO



SHERIDAN



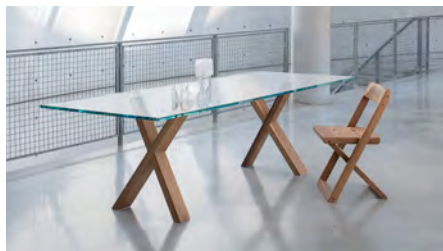
KUBIC - LUDWIG



DORVAN



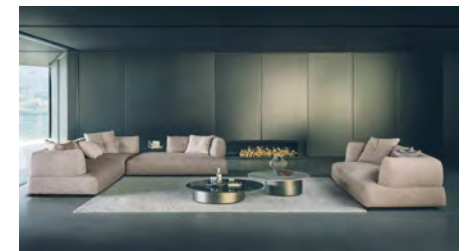
MONOPOLI



CIACOLA



LOVELY DAY



ETHIA

# DESIREE

**MELVIL** designed by Marc Sadler



# DESIREE

**DORVAN** designed by Matteo Thun & Antonio Rodriguez



# DESIREE

LACOOON ISLAND designed by Jai Jahlan



# DESIREE

RITO designed by Matteo Thun & Antonio Rodriguez



# DESIREE

HAB designed by Marc Sadler



# GRUPPO EUROMOBIL

## NUMBERS

**50+**

YEARS IN BUSINESS

**180.000**

SQ.M TOTAL AREA

**70.000**

SQ. FACTORY SPACE

**250**

EMPLOYEES

**800+**

STORES

**40+**

COUNTRIES AROUND THE WORLD

# GRUPPO EUROMOBIL

## VALUES



MADE IN ITALY



HISTORY



TECHNOLOGY



RESEARCH



DESIGN



QUALITY



SUSTAINABILITY



ART&CULTURE



SPORT

# GRUPPO EUROMOBIL

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## HISTORY



# GRUPPO EUROMOBIL

## HISTORY



**EuroCucina**

**Salone  
del Mobile  
Milano**



1972  
**Euromobil**

The Lucchetta brothers set up Euromobil, invest in machinery and start large-scale production of kitchens.

1974  
**Zalf**

Founded in 1974, Zalf starts out manufacturing kids' bedroom furniture, then moves into living, bedroom and office furniture.

1974  
**First appearance at Eurocucina**

Euromobil shows at Eurocucina, the first biennial international kitchen furniture event from 9th to 12th March 1974.

1984  
**First appearance at Salone del Mobile**

Zalf shows in the 10th Salone Internazionale del Mobile for the first time, displaying its new full range of home furniture systems.

1990  
**New Euromobil site**

The Group is growing and expands its site: the Euromobil site measures 26,000 sq.m.

# GRUPPO EUROMOBIL

## HISTORY



### 1995 Desiree

Acquisition of the Desiree upholstered furniture company. After total reorganisation, the home furniture range now includes sofas, armchairs, beds and complements.



### 2000 Zalf site expansion

Expansion of the Zalf site follows full reorganisation of the production cycle which doubles daily production with new CNC machinery. The Zalf site measures 15,000 sq.m.



### 2006 Desiree site expansion

The Desiree manufacturing plant undergoes a complex reorganisation. This takes place gradually over several years and coincides with the expansion and renovation of the 10,000 sq.m manufacturing plant.



### 2009 Skira Monography

The story of the Lucchetta brothers, their companies and their foray into the world of art, sport and design is told in the book edited by Skira entitled 'Gruppo Euromobil, un'impresa di design tra arte e sport'.

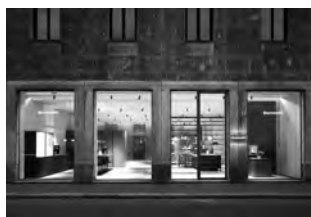


### 2015 Expo official partner

Gruppo Euromobil is chosen as a furniture supplier for the Expo Village accommodation in Cascina Merlata.

# GRUPPO EUROMOBIL

## HISTORY



### 2020 Flagship Store Euromobil

The first Euromobil flagship store in Italy opens in Milan, in Corso Monforte 30/3. The design concept is created by the studio of Matteo Thun & Antonio Rodriguez.



### 2021 New Company Showrooms

A single 2,500 sq.m site with three display areas in which each brand communicates its own philosophy, essence and nature, offering a unique, transparent and light visual experience.



### 2023 New Zalf Photovoltaic System

Zalf has installed a new-generation photovoltaic system at its facilities, supporting a policy of environmental and social responsibility. The new system will provide a nominal power of 393.9 kW.



### 2023 New Euromobil Photovoltaic System

Euromobil is continuing the green policy started by Zalf by installing a photovoltaic system on the roofs of its facilities. This new system, with a nominal power of 364.32 kW, will help meet 50% of the energy needs for both companies.



### 2025 Flagship Store Zalf

Zalf's first Italian flagship store has opened in Milan at Foro Buonaparte 57. Inside the store, visitors can explore a wide range of furnishing solutions, from modular systems to the most innovative proposals for living and contract spaces.

## TERRITORY

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IN THE VENETO REGION,  
WITH ITS CAREFULLY  
PRESERVED VALUES,  
A POSITIVE MODEL OF  
BUSINESS DEVELOPMENT  
IS GROWING

# TERRITORY

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## ALL MADE IN ITALY

An industrial company deeply rooted in its territory, the Veneto region and specifically the Treviso area, the heart of Italian small-medium enterprise, where company history intersects with that of numerous families, founders and initiators of many business ventures. The key events in the personal and business history of Gruppo Euromobil are an important case study: a positive model of business development, starting with the founding of a small family firm, which builds on its own strengths of craftsmanship, technical skill and morals to grow into a major industrial group.



## 100% MADE IN ITALY

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### CRAFTSMANSHIP AT ITS FINEST

The Gruppo Euromobil vision is clear: to keep the entire production cycle in Italy to ensure the highest level of precision and perfection in manufacturing to deliver craftsmanship at its finest. Its Research & Development centre works with top architects and exclusive designers. The Group is founded on several core Made in Italy values: a family of entrepreneurs, a territory representing a unique system within the international scene, from concept to market, where product quality comes first; ongoing, far-sighted investment in manufacturing technology and equipment; and last but not least, a receptiveness to contemporary art which derives from the Lucchetta brothers' passion.



## QUALITY

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### DESIGNED TO LAST AND HIGH QUALITY STANDARDS

Desiree has always used only the finest environmentally friendly and completely recyclable raw materials like wood, metal and leather. European standard UNI EN ISO 9001 certification, which regulates, controls and checks all internal and external company processes, was acquired by Euromobil in 1996 and Zalf in 1997. All products are designed and built according to strict safety standards, respecting ergonomic standards with the end user clearly in mind.





QUALITY

—  
ADVANCED  
TECHNOLOGY



QUALITY



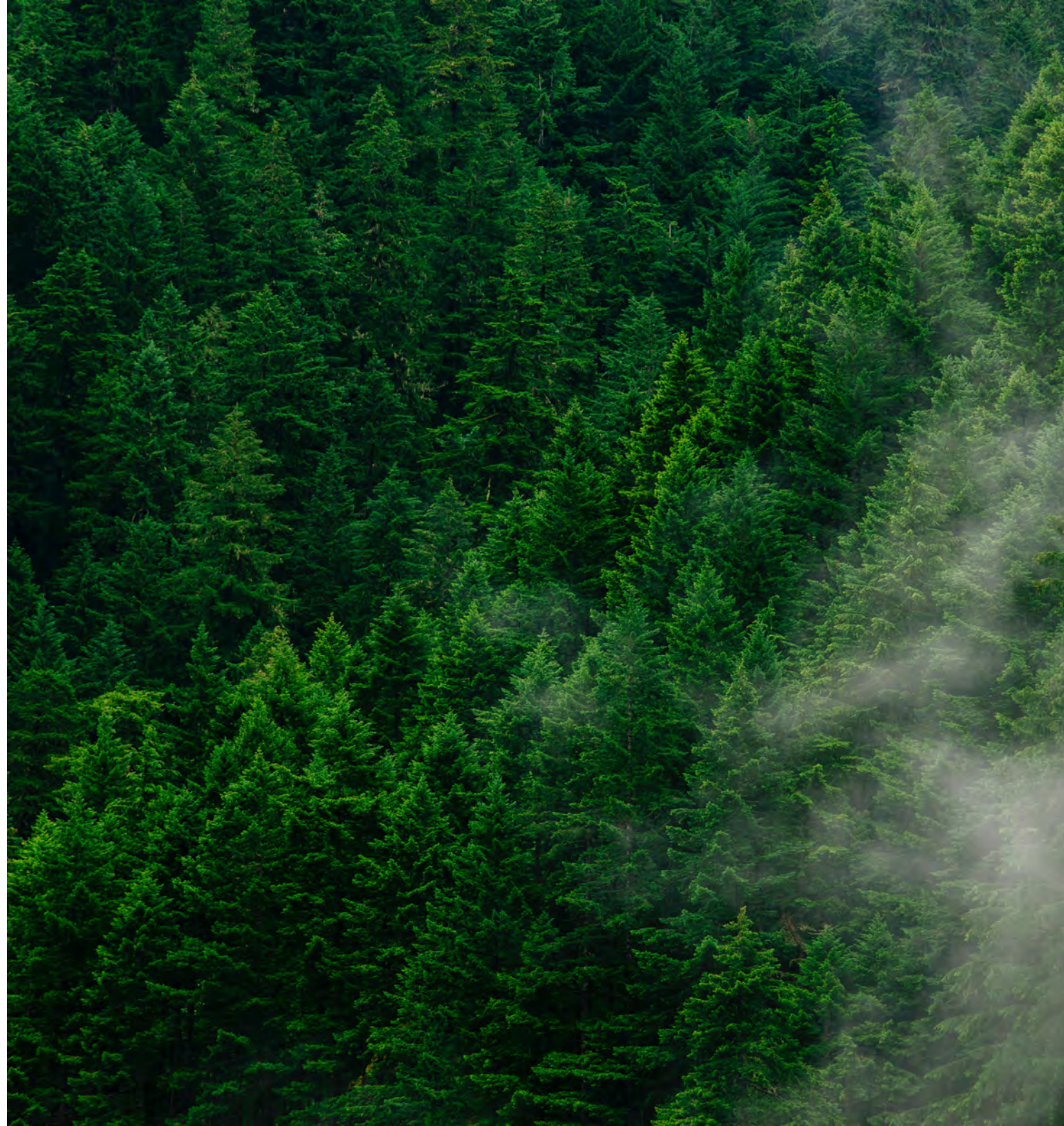
ARTISAN PASSION

## RESPONSIBILITY

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### WE ARE RESETTING THE DELICATE BALANCE BETWEEN MAN AND NATURE WITH RENEWED AWARENESS

Gruppo Euromobil identifies with the values of transparency, innovation, honesty, and environmental and social responsibility, derived from a strong, established cultural identity. Under the guidance of the same family, the Group is known for its "human", professional style drawn from a balance of respect for others and interest in the company. For Gruppo Euromobil corporate social responsibility means being able to integrate its operations into respecting and protecting the interests of all of its partners, safeguarding environmental resources and preserving them for future generations.



# RESPONSIBILITY

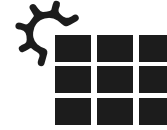
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## SUSTAINABLE DESIGN



For years, Gruppo Euromobil has been designing and manufacturing environmentally friendly furniture with the awareness and aim of preserving our great earthly home. Over the years it has thus recognised the importance of sustainable design across the range of products and company production systems.

## RENEWABLE ENERGY



A new-generation photovoltaic system ensures renewable energy, allowing for 50% autonomy of the company's energy needs with a power output of 800 kW. The entire production cycle meets environmental eco-sustainability requirements.

## ENVIRONMENTALLY SUSTAINABLE MATERIALS



The Group has always used only environmentally friendly natural raw materials like wood, metal and leather in full respect of the environment. All ecopanels are made of wood chips, recycled from sawmill waste, and have low formaldehyde emissions.

## PACKAGING



To reduce emissions to a minimum and protect the environment, all of our packaging (polystyrene, cardboard and shrink wrap) are 100% recyclable.

# CONTRACT

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## A WORLD-CLASS BRAND

45 | THE CONTRACT PROCESS  
46 | DESIGNS

Gruppo Euromobil Contract is the Contract sector division collaborating with international designers to manage large volume orders and special projects. A sole contact follows the client through every phase of supply, from design to production, through to logistics and installation, and is always there to solve problems, deliver solutions and coordinate operations. Gruppo Euromobil Contract's experience helps identify practical solutions for both Corporate - banks, museums, theatres, airports - and Hospitality - hotels, restaurants and resorts.

# THE CONTRACT PROCESS

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|           |                   |   |  |   |
|-----------|-------------------|---|--|---|
| <b>1.</b> | <b>IDEA</b>       | <hr/> <p>Constantly listening to and exchanging ideas with the client to understand specific needs</p>  | <hr/> <p>Collaboration with designers to develop ideas for the preliminary design</p>                                | <hr/> <p>Assessment of technical specifications and project constraints to draft the operational plan</p>           |
| <b>2.</b> | <b>DESIGN</b>     | <hr/> <p>Presentation of preliminary layouts to give client's desires substance, form and character</p> | <hr/> <p>Elaboration of executive plans from which the installation will take shape</p>                              | <hr/> <p>Creation of three-dimensional models to obtain measurements and details for use during production</p>      |
| <b>3.</b> | <b>PRODUCTION</b> | <hr/> <p>Internal production launched for custom manufacturing of chosen products</p>                   | <hr/> <p>Execution of works to optimum standards with logistical optimization, installation and final inspection</p> | <hr/> <p>Pre- and after-sales assistance for guaranteed constant support in every phase of the contract process</p> |

## PROJECTS

—  
COMPLETE FURNISHING  
SOLUTIONS, HI-TECH,  
STYLISH DESIGN



# PROJECTS

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GRAND MELIA HOTELS & RESORTS - GREECE



TOKUSHIMA - JAPAN



BOCCONI UNIVERSITY MILAN - ITALY



FOUR WINDS RESIDENCE - TURKEY



GRAND MARINA - VIETNAM



EXPO VILLAGE MILAN - ITALY



THE SEASONS | KROAKNEY, IVORY COAST



THE RIVUS BY ELIE SAAB - VIETNAM



BROAD PARK - UNITED KINGDOM



KILADA - GREECE

# PROJECTS

## GRAND MELIA HOTELS & RESORTS - GREECE



# PROJECTS

EUROSKY - ITALY



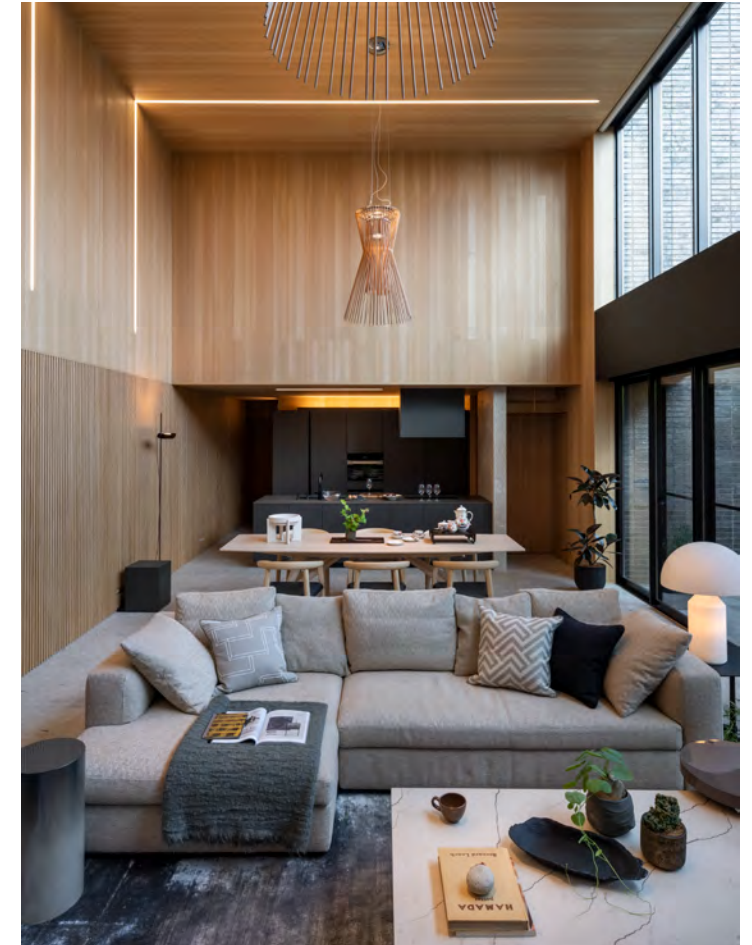
# PROJECTS

## CASA DANTE - ITALY



# PROJECTS

TOKUSHIMA - JAPAN



## PROJECTS

### RESIDENCE SAN SALVADOR - EL SALVADOR



# PROJECTS

ANYANG ANGANG - SOUTH KOREA



## PROJECTS

### RG/RM RESIDENCE - ITALY



# DESIGNERS

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## THE ESSENTIAL ROLE OF DESIGN

55 | DESIGNERS

Gruppo Euromobil and the Lucchetta brothers created a new, unique relationship between design and industry, via a Research and Development team who collaborate with designers, and between design and art, producing a distinctive style. A now-indispensable quality that competition extends to the propitious dimensions of totality. Its products are styled to respond closely to the needs and transformations of contemporary living, and are the result of meticulous research and development, focussed on innovations in technology and materials and responsive to more specifically design-related aspects, thanks also to enduring relationships with various designers. Roberto Gobbo, the long-standing art director of Gruppo Euromobil, is joined by international designers and emerging young talent like Marc Sadler, Matteo Thun & Antonio Rodriguez, Setsu & Shinobu Ito and Jai Jalan.

## DESIGNERS

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Roberto Gobbo



Setsu & Shinobu Ito



Jai Jalan



Marc Sadler



Tobia Scarpa



Matteo Thun & Antonio Rodriguez

# HEADQUARTERS



WHERE DESIGN  
RULES

58 | COMPANY SHOWROOM  
66 | MILAN FLAGSHIP STORE

## COMPANY SHOWROOM

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## COMPANY SHOWROOM

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A single 2,500 sq.m site with three display areas where each brand communicates its own philosophy and essence. A place to define the company identity, a space conceived and designed to give visitors an authentic brand experience for a full appreciation of all core values of the Gruppo Euromobil philosophy.



# COMPANY SHOWROOM

—  
EUROMOBIL



# COMPANY SHOWROOM

—  
EUROMOBIL



# COMPANY SHOWROOM

DESIREE



# COMPANY SHOWROOM

DESIREE



## COMPANY SHOWROOM

ZALF



## COMPANY SHOWROOM

ZALF



# FLAGSHIP STORE EUROMOBIL

CORSO MONFORTE 30/3  
MILAN



## FLAGSHIP STORE EUROMOBIL

CORSO MONFORTE 30/3  
MILAN

In Corso Monforte 30/3 in Milan, the Matteo Thun & Antonio Rodriguez studio store plan focusses on the room traditionally considered the heart of every home: the kitchen. The 800 sq.m store sits in the historic centre of Italy's economic capital and the heart of global design. Not only a store, it thrives on and breeds culture, enshrining the company values and is much more than just a showroom. Visitors go straight into the display area. Skirting the entrance hall, a staircase leads down to the lower floor dedicated to the technical area, where materials and finishes are on display.



## FLAGSHIP STORE EUROMOBIL

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## FLAGSHIP STORE EUROMOBIL

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## FLAGSHIP STORE EUROMOBIL

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## FLAGSHIP STORE ZALF

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FORO BUONAPARTE, 57  
MILANO

Zalf has opened its first single-brand flagship store in the historic Brera district of Milan, near the Castello Sforzesco. More than just a showroom for the brand's collections, this space is dedicated to developers, builders, and contract professionals.

The choice of Brera was no accident for Zalf. This area and the brand share a common focus on attention to detail, as well as a desire to blend the practical needs of daily life with comfort and a sense of pleasure. Brera Contract combines interior design, the selection of finishing materials, furnishings, and styling to create interior projects that are harmonious and perfectly coordinated in every detail.

Inside the flagship store, you can explore a wide range of our furnishing solutions: from modular systems to the most innovative proposals for living and contract spaces. Every detail reflects the Zalf philosophy: aesthetics, functionality, and maximum customization for unique, tailor-made environments. In this exclusive context, Zalf positions itself as the ideal partner for developers and professionals who seek high-quality, customized design solutions.



## FLAGSHIP STORE ZALF

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## FLAGSHIP STORE ZALF

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## FLAGSHIP STORE ZALF

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## ART, CULTURE, SPORT

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### A LONG, THRILLING JOURNEY

“Moving within the world of art and artists, spending time with them, teaches us to look ahead to new horizons unknown to the world of industry. Bringing art into industry makes our way of doing business different and it encourages all the people associated with it to grow culturally. Art trains the eye to distinguish beauty and brings us serenity. It makes us experience our time in a different way.”

— Gaspare Lucchetta —

|    |                  |
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| 76 | DESIGN LOCATIONS |
| 78 | ART LOCATIONS    |
| 81 | SPORT            |

## DESIGN LOCATIONS

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ATTENDING  
EUROCUCINA  
SINCE 1974,  
AND THE SALONE  
INTERNAZIONALE  
DEL MOBILE  
IN MILAN  
SINCE 1984

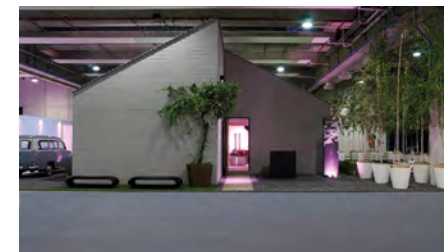


# DESIGN LOCATIONS

- LA SALA TELEMATICA - ABITARE IL TEMPO - Verona
- CUCINA.COME - ABITARE IL TEMPO - Verona
- LA CASA NEL BOSCO - ABITARE IL TEMPO - Verona
- CONVIVIO - ESSERE - BENESSERE - Triennale di Milano
- WATERFIRE - Eurocucina Milan
- THE FACE HOUSE - ABITARE IL TEMPO - Verona
- I MAGNIFICI 7 - ABITARE IL TEMPO - Verona
- OVERSEA BUILDING - Verona
- PRESENTATION OF THE "IT-IS" PROJECT - Triennale di Milano
- MI-SHA, LUXURY TASTE EXPERIENCE - Milan
- TANTO BELLI DA ESSERE MANGIATI - Milan
- POSTI DI VISTA - DESIGN SENSIBILE - Milan
- JO HOUSE - Milan
- SPACE FOR LIFE - MADE EXPO - Milan
- AROUND THE WORLD - MEET DESIGN - Triennale di Milano
- AFFINITY IN AUTONOMY - SONY - Milan
- DESIGN THERAPY - ELLE DECOR GRAND HOTEL - Milan



**TRIENNALE - Milan**  
Essere Benessere - 2000



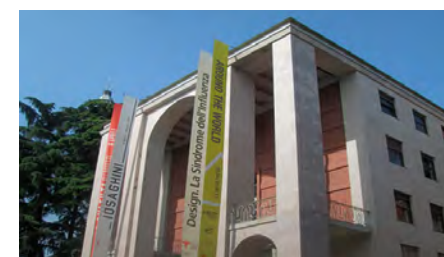
**ABITARE IL TEMPO - Verona**  
La casa nel bosco - 2006



**EUROCUCINA - Milan**  
Waterfire - 2008



**MADE EXPO - Milan**  
Space for Life - 2012



**TRIENNALE - Milan**  
Around the world - Meet Design - 2013



**ELLE DECOR GRAND HOTEL - Milan**  
Design Therapy - 2019



**AFFINITY IN AUTONOMY - Milan**  
Sony - 2019

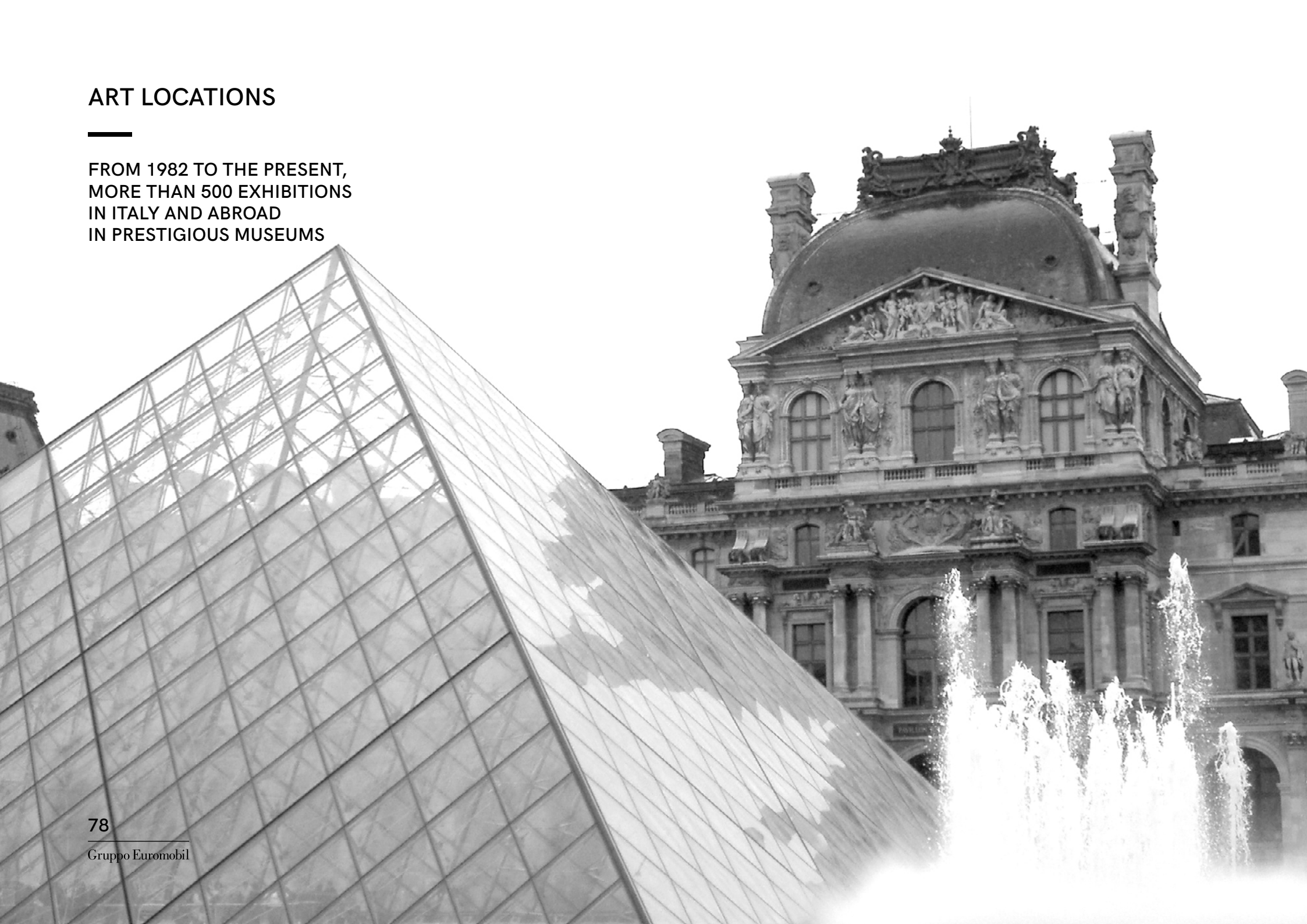


**MARIE CLAIRE MAISON 'MDW 2025 - Milan**  
La Casa dell'Architetto - 2025

## ART LOCATIONS

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FROM 1982 TO THE PRESENT,  
MORE THAN 500 EXHIBITIONS  
IN ITALY AND ABROAD  
IN PRESTIGIOUS MUSEUMS



# ART LOCATIONS

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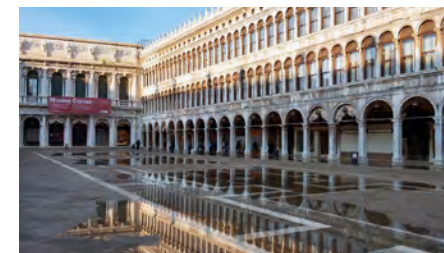
- LOUVRE MUSEUM - Paris
- MUSEE D'ORSAY - Paris
- GUGGENHEIM MUSEUM - Bilbao
- CORRER MUSEUM - Venice
- SCUDERIE DEL QUIRINALE - Rome
- PALAZZO REALE - Naples
- HERMITAGE - Saint Petersburg
- GALLERY OF MODERN ART - Moscow
- SANTA GIULIA MUSEUM - Brescia
- CASA DEI CARRARESI MUSEUM - Treviso
- FUNDACIÒN PABLO ATCHUGARRY - Uruguay
- CASTEL SISMONDO - Rimini
- BASILICA PALLADIANA - Vicenza
- PALAZZO DELLA PERMANENTE - Milan
- MUSEO NAZIONALE - Ravenna
- MUSEO CIVICO PALAZZO TE - Mantua
- MUSEO SANTA CATERINA - Treviso
- CASA DEL MANTEGNA - Mantua
- PALAZZO REALE - Milan



**LOUVRE MUSEUM** - Paris  
Leonardo da Vinci disegni e manoscritti - 2003



**MUSEE D'ORSAY** - Paris  
Il Dagherrotipo francese dell'800 - 2003



**CORRER MUSEUM** - Venice  
Fabrizio Plessi "Waterfire" - 2001



**GUGGENHEIM** - Bilbao  
Fabrizio Plessi - 2003



**CASA DEL MANTEGNA** - Mantova  
Alberto Biasi / Julio Le Parc - 2005



**HERMITAGE** - St. Petersburg  
Augusto Murer 1986  
Alberto Biasi "Cinetismo e Arte" 2006



**PALAZZO REALE** - Milan  
Pablo Atchugarry "Vita della Materia" - 2021

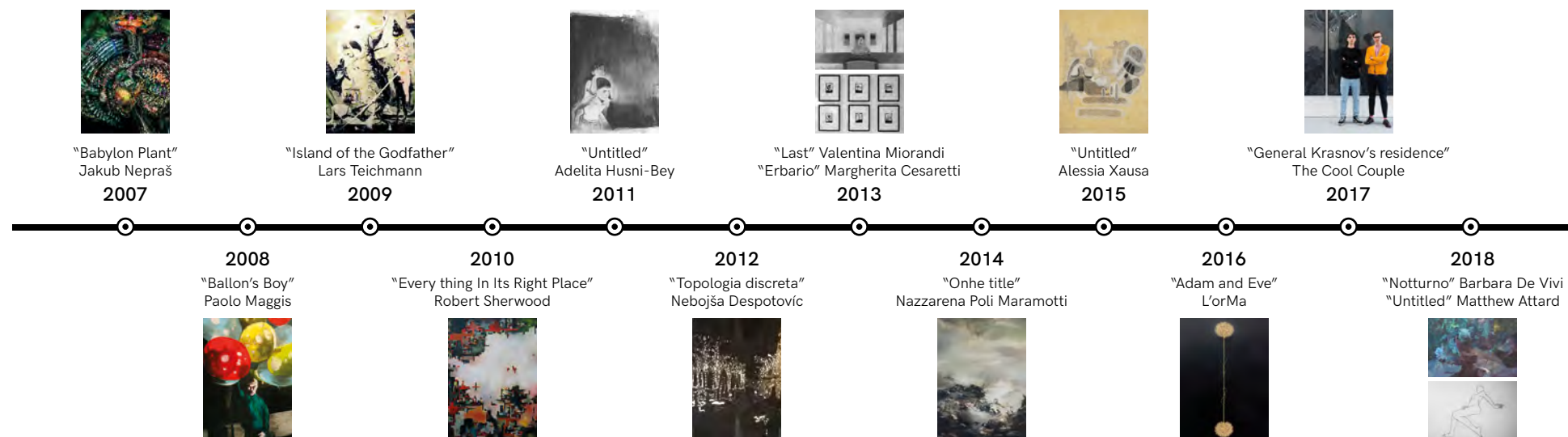


**ARA PACIS** - Rome  
Alberto Biasi "Tuffo nell'Arcobaleno" - 2021

# ART LOCATIONS

## ARTE FIERA BOLOGNA UNDER 30 PRIZE

Main Sponsor of Arte Fiera Bologna from 2007 to 2018 and promoters of the Gruppo Euromobil Under 30 Prize. For twelve years of the event, the Gruppo Euromobil Prize was awarded to young Italian and foreign artists who had made their name in the art system.



## SPORT

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43 YEARS OF THE  
ZALF EUROMOBIL DESIREE FIOR  
UNDER 23 CYCLING TEAM



## SPORT

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“The Lucchetta brothers entered cycling in 1982, but older, almost daguerreotype photos exist and record what you might call a leisure activity: their employees out pedalling on Sundays and holidays for the sheer enjoyment of riding bicycles. From that moment on, the family’s sponsorship took two separate routes, although both supporting and encouraging sport. The first route was cycling and the second, more complex route took in many other sporting disciplines, including football. Gruppo Euromobil still supports the Under 23 cycling team today with undiminished passion. They have always achieved excellent results, winning in top international competitions and bringing home eight world titles. Cycling is all about the values of comprehension and teamwork, which mean a great deal to the Group, because in industrial competition too, success depends on team spirit, the ability to cooperate and everyone feeling that they are key players in one big, shared project.”

— Giampaolo Ormezzano, 2008 —

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TITLES

8

world titles

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TITLES

3

european titles

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TITLES

30

national titles

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ATHLETES

100+

athletes turning professional

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WINS

1500+

competitions won

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YEARS

43

years of the Under 23 Cycling Team competing

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